



Eco-expert Nicole Cardi
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ECO-CHIC AT THE BEACH

Summer is upon us, and as you get ready to pack your beach bag and head for the sand, do your part to help preserve our planet and keep it green. These beach essentials are the perfect combination of luxury and eco-friendliness so you can soothe your inner fashionista and your eco-conscience all at the same time.

Recycled:

Tote your belongings in sustainable style with bags from Vivienne Westwood that are made in Nairobi with 100% recycled materials such as safari tents and roadside advertisements. Visit yoox.com.

Make everyone green with envy when you flaunt your beach bod in eco-friendly swimwear made from recycled materials. Vitamin A uses a blend of 100% recycled nylon fibers and Lycra/E to make its eco-collection of swimwear, so its bikinis require less energy to create and divert waste that would otherwise be headed for landfills. Visit neimanmarcus.com.



Onia makes swim trunks and board shorts from recycled polyester that is woven with metal fibers to give the eco-fabric a unique feel and structure. Available at Scoop and Steven Alan in East Hampton, Tenet in Southampton, or online at onia.com.

iWood sunglasses are handmade in the USA from Forest Stewardship Council-certified reclaimed wood veneer with formaldehyde-free glue and eco-friendly sealant. Visit iwoodecodesign.com.



Renewable:

Proof wooden eyewear is completely customizable — you choose the wood (from a selection of such sustainable fine hard woods as bamboo and ebony), the finish, and the type of lenses you want. Plus, as a part of its “look good, do good” philosophy, Proof donates a portion of its profits to fund sight-giving surgeries. Available at the Air and Speed Surf Shop in Montauk or at iwantproof.com.

Planet Flops are made from natural Brazilian rubber, and as a part of its partnership with Trees for the Future, it plants a tree in the Brazilian rainforest for every pair purchased. Available at Norah's in Southampton or at planetflops.com.



Stretch out, dry off, and wrap yourself in soft, 100% organic combed cotton luxury with the Spiaggia collection from Kassatex. Visit cassadecor.com.

Reuseable:

Kick the bottled water habit and buy bobble, a reusable bottle that filters water with a carbon filter as you drink. Each bobble filter is equal to 300 single-use bottles and is free of BPA, phthalates, and PVC. Visit waterbobble.com.

Eco-expert Nicole Cardi is vice president of bioplastics manufacturer Cereplast, and has a passion for all things green. For more eco-friendly tips, email Nicole at greentips@cereplast.com.