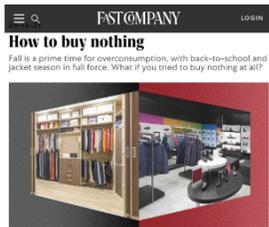


SWAP SOCIETY

NEWS



Fast Company

HOW TO BUY NOTHING



"SWAP SOCIETY ALLOWS YOU TO SEND IN CLOTHES YOU DON'T WANT AND PICK OUT PRODUCTS THAT OTHERS HAVE SENT IN."



The Argonaut

NICOLE ROBERTSON MAKES SUSTAINABLE FASHION ACHIEVABLE AND ACCESSIBLE

"SWAP SOCIETY IS AN ONLINE CLOTHING SWAP PLATFORM WHERE PEOPLE CAN SWAP CLOTHES, JEWELRY AND ACCESSORIES FOR DIFFERENT ITEMS, ALL WHILE LOWERING THEIR CLOTHING CARBON FOOTPRINT."



No Kill Magazine

DON'T SHOP. SWAP!



"SWAP SOCIETY, **A PIONEER OF THE SWAPPING MOVEMENT**, TELLS US THAT THE AVERAGE AMERICAN SENDS 70 LBS OF CLOTHES TO LANDFILLS EVERY YEAR."



NBC King5 - New Day Northwest

HOW TO CREATE A MINIMALIST CAPSULE WARDROBE

"LUCKILY, I FOUND A SERVICE CALLED SWAP SOCIETY. YOU CAN FILL OUT A STYLE QUIZ ONLINE, AND A STYLIST IN LA WILL BUILD YOU A 10 PIECE CAPSULE WARDROBE OF PRE-OWNED ITEMS IN EXCELLENT CONDITION."



The Zoe Report

NO, CLOSET CLEANING ISN'T INHERENTLY SUSTAINABLE

"I'M A BIG PROPONENT OF CLOTHING SWAPS... THERE ARE ALSO VIRTUAL CLOTHING SWAPS ON SITES LIKE REHASH OR SWAP SOCIETY!"



Swap & Shop

SWAP SOCIETY IS THE FUTURE OF FASHION RESALE

"I LOVE FASHION, BUT I DON'T THINK THAT IT SHOULD BE AT THE COST OF THE EARTH OR SOMETHING THAT HARMS OTHER PEOPLE IN THE PROCESS."



Red Tricycle

7 LA Moms Who Are Making a Difference (Plus How You Can, Too!)

Looking for a little inspiration to get through your week? We tried to search our mommies who are going back to school, have something fun and games to hospitalized children to growing and distributing products to those in need, these mommies and their spouses are going in all the hell-ride making everything in perspective. Read on to meet these down-to-earth super moms and discover how you can get involved in some amazing causes.

7 LA Moms Who Are Making a Difference (Plus How You Can, Too!)

THE MOTHER OF TWO WANTED TO OFFER **AN ALTERNATIVE TO "FAST FASHION,"** AND CREATE A WAY TO SWAP THAT WAS FUN, EASY, AFFORDABLE AND SUSTAINABLE.



Newsday—Long Island Living

FASHION DELIVERY: SUBSCRIPTION BOXES MAKE STAYING IN STYLE EASY

"WHAT WE LOVE: **YOU'LL CONSUME LESS WITHOUT SACRIFICING STYLE** WHILE STILL HAVING THE THRILL OF SHOPPING FOR SOMETHING NEW!"



The Everygirl

7 QUESTIONS TO ASK WHEN CLEANING OUT YOUR CLOSET

"OUTSIDE OF WEBSITES IN WHICH YOU SELL AND BUY CLOTHING, THERE ARE ALSO ONES THAT ENCOURAGE "SWAPPING" INSTEAD. TRY A SITE LIKE SWAP SOCIETY!"



The Spruce

WHERE TO SELL USED CLOTHES



"WHAT I ESPECIALLY LOVE IS THAT THEY TAKE ALL BRANDS AS LONG AS THE CLOTHING IS IN GOOD, WEARABLE CONDITION."



Women's Wear Daily (WWD)

GARMENT BILL'S PASSAGE AN 'INFLECTION POINT' FOR AMERICAN FASHION, SAY BUSINESS OWNERS

SUSTAINABILITY / BUSINESS

Garment Bill's Passage an 'Inflection Point' for American Fashion, Say Business Owners

With the passage of the Garment Worker Protection Act Monday, more eyes are on Los Angeles as a hub for nearshoring ethical manufacturing.

CALLING THE PASSAGE OF SB-62, **AN "INFLECTION POINT" FOR FASHION**, NICOLE ROBERTSON, FOUNDER AND CHIEF EXECUTIVE OFFICER OF ONLINE SWAP SHOP SWAP SOCIETY, A BUSINESS ENDORSER TO THE BILL, APPLAUDED THE EFFORTS OF THE GARMENT WORKERS, CITIZENS, NONPROFITS AND BUSINESSES IN CALIFORNIA THAT RALLIED TO SHOW THEIR SUPPORT OF THE GARMENT WORKER PROTECTION ACT AND DEMAND FAIR WAGES.

"SWAP SOCIETY SIGNED ON AS A BRAND ENDORSER BECAUSE **WE BELIEVE THAT THE PEOPLE WHO MAKE OUR CLOTHES DESERVE DIGNITY, SAFE WORKING CONDITIONS – AND FAIR PAY**," ROBERTSON REITERATED.

"CALIFORNIA IS LEADING THE WAY BY TELLING THE WORLD THAT EXPLOITING GARMENT WORKERS FOR PROFIT WILL NO LONGER BE TOLERATED. IT IS UNCONSCIONABLE THAT THE MAJORITY OF GARMENT WORKERS IN LOS ANGELES HAVE BEEN MAKING ONE-THIRD OF MINIMUM WAGE."



Eco-Age

Amber Valletta: 10 things I learned at ReMode

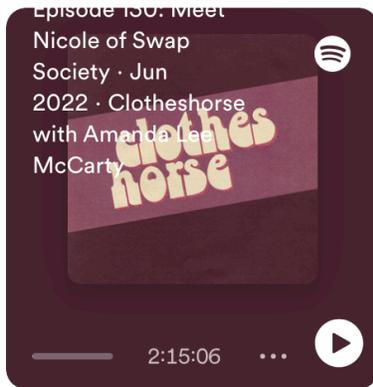
"3. A FUN AND NEW WAY TO SHOP IS TO SWAP: SWAP SOCIETY IS AN ONLINE PLATFORM THAT USES A POINT SYSTEM TO GIVE YOU EQUAL VALUE FOR YOUR CLOTHES."



The Tylt

CLOTHESPIN SHOPPING: HOW THE DECLINE OF TRUST AMONG GEN Z AND MILLENNIALS LEAVES THEM LOOKING FOR A BRAND FANDOM

"MILLIONS OF MILLENNIALS AND GEN Z ARE TAKING TO THE STREETS TO DEMAND CLIMATE ACTION," EXPLAINS NICOLE ROBERTSON, FOUNDER AND CEO OF ONLINE RETAILER SWAP SOCIETY. "AND AS AWARENESS GROWS ABOUT THE HUMAN RIGHTS ABUSES AND THE ENVIRONMENTAL POLLUTION CAUSED BY THE APPAREL INDUSTRY, THEY ARE LOOKING FOR WAYS TO ALIGN THEIR VALUES WITH THEIR CONSUMPTION HABITS."



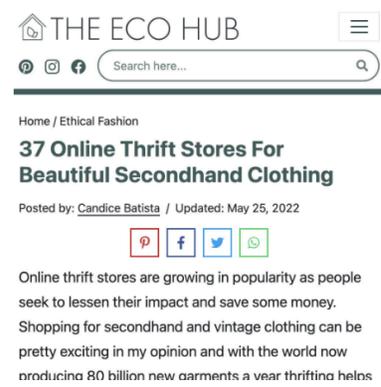
Clotheshorse

#SwapBeforeYouShop: The Many Benefits of Clothes Swapping with Nicole Robertson



Conscious Life & Style

7 Alternative Fashion Business Models Changing the Status Quo



The Eco Hub

37 Online Thrift Stores for Beautiful Secondhand Clothing



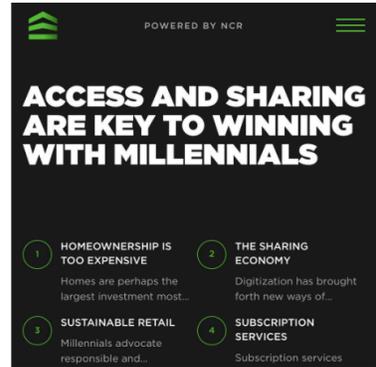
Press Release

CLOSET REFRESH: UPCYCLE WITH OXICLEAN™ AND CELEBRITY WARDROBE STYLIST MAEVE REILLY FOR MARCH'S NATIONAL CLEAN OUT YOUR CLOSET WEEK



Shopify Blog

40+ Sustainable Clothing Brands Making Garments for Good



NCR

Access and Sharing are Key to Winning with Millennials

"WE ARE BEYOND THRILLED TO BE PARTNERING WITH MAEVE REILLY AND SWAP SOCIETY TO BRING AWARENESS TO UPCYCLING," says Robyn Safran, Director of Marketing for OxiClean™.



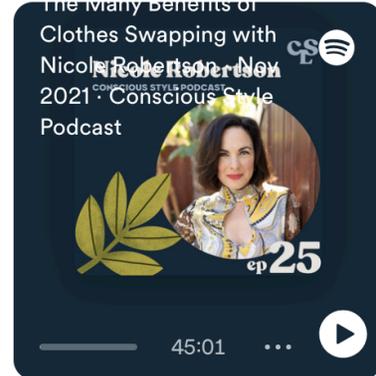
Shoutout LA

Social impact: how does your business help the community or the world?



Afternoon Equalitea

Sustainability in the fashion industry with Nicole Robertson



Conscious Style Podcast

#SwapBeforeYouShop: The Many Benefits of Clothes Swapping with Nicole Robertson



The Grateful Redhead

Why Buy It When You Can SWAP It!



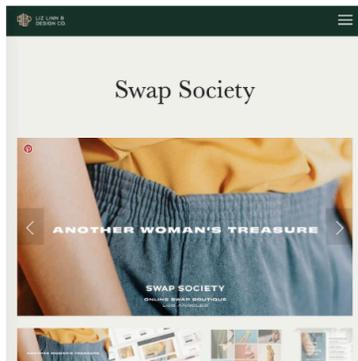
The Fashion Pulpit

The Power of Swapping with Nicole: Founder of Swap Society



Tiny Yellow Bungalow

7 Ways to Embrace Slow Fashion



Liz Linn B. Design Co.

COVID Relief Branding Package Giveaway Winner!



Climergency Podcast

Swap Your Way to a Stylish, Sustainable Wardrobe with Nicole Robertson



Spirit of 608

BUILDING A SECONDHAND STYLE SWAPPING STARTUP IN LOS ANGELES WITH SWAP SOCIETY'S NICOLE ROBERTSON



Bendy by Ashbury Skies

#STAYHOME WITH BENDY FEATURE MOMPREENEUR: NICOLE ROBERTSON



11 Ways These Sustainable Fashion Entrepreneurs are Persevering (during COVID19)

It's a tough time for everyone right now. I know for myself personally, it's been a roller coaster of emotions. One day I go from feeling hopeful and productive and the next day I'm feeling worried and unmotivated.

As a small business owner with a new brick & mortar shoe repair shop in downtown Los Angeles called Goods & Services, we've had to close down our shop due to not

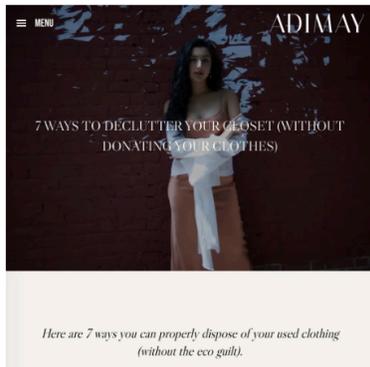
Global Garbs

11 Ways These Sustainable Fashion Entrepreneurs are Persevering (during COVID19)

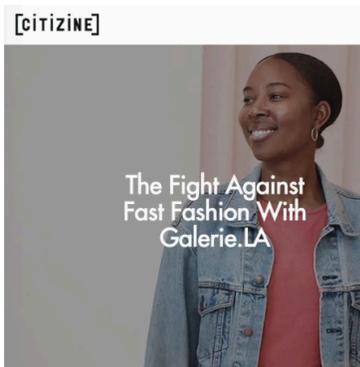


Zero Waste Lifestyle System

ANTI-HAUL: THINGS TO AVOID THIS SPRING



7 WAYS TO DECLUTTER YOUR CLOSET (WITHOUT DONATING YOUR CLOTHES)



Citizine

The Fight Against Fast Fashion with Galerie LA



Thrive Global

11 Female Founders Share the Difference Between Their Social Media and Real Life



VoyageLA

Meet Nicole Robertson of Swap Society in Mar Vista



Women in Retail

SWAP SOCIETY CEO ON HOW DATA HELPS SOLVE INVENTORY CHALLENGES



Relatable

This Environmental Fashionista: Providing alternative solutions to fast-fashion consumption.



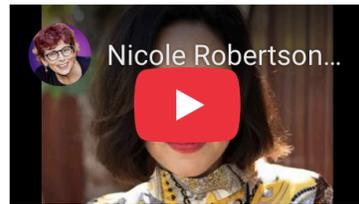
Fashion Revolution

Looking back: the best of Fashion Revolution Week 2019 in the West Coast



California Apparel News

Swap Society Goes Global at Los Angeles Event



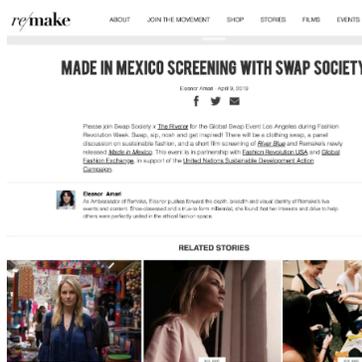
Impactful Legacy

Nicole Robertson Episode #33



Press Release

ANGELENOS WRAPPED UP
FASHION REVOLUTION WEEK 2019
AT GLOBAL SWAP EVENT LOS
ANGELES



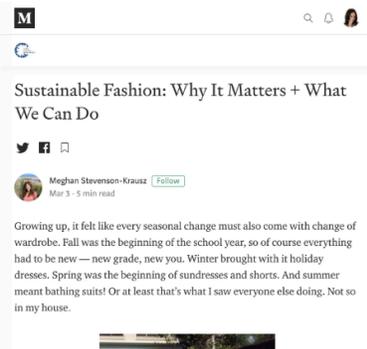
Remake

MADE IN MEXICO SCREENING
WITH SWAP SOCIETY



Thrive Global

The Power of Finding Your Tribe



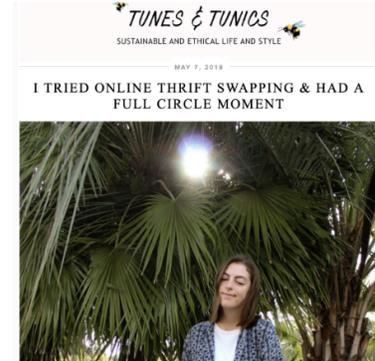
Medium

Sustainable Fashion: Why It Matters +
What We Can Do



The Good Trade

Week Of Outfits Series: A Week Of
Uncompromising Sustainable Style With
Sonia Kessler From Native Styling



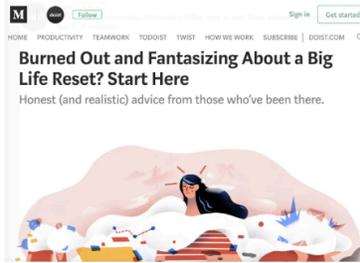
Tunes & Tunics

I TRIED ONLINE THRIFT SWAPPING
& HAD A FULL CIRCLE MOMENT



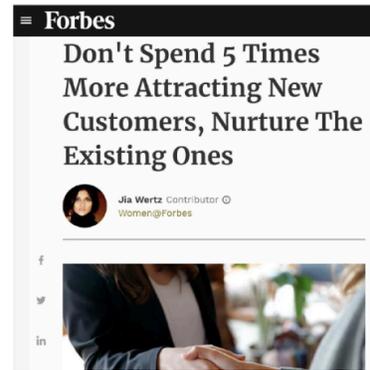
Fast Company

Take these steps when you feel burned out and want to start over



doist

Burned Out and Fantasizing About a Big Life Reset? Start Here



Forbes

Don't Spend 5 Times More Attracting New Customers, Nurture The Existing Ones



Brit + Co

6 Rewarding Reasons to Choose a Non-Traditional Career Path



Mar Vista Community Council

SAVE THE EARTH - THERE IS NO FASHION ON MARS!



Press Release

Swap Society To Host Global Swap Event--Los Angeles In Partnership With Fashion Revolution USA and Global Fashion Exchange

SAGEKAT (BETA)

SHOP BEAUTY SHOP FASHION OFFERS MAKEUP SWATCHES THE E

Home > Eco Fashion > Quick Take: Swap Drop, Purple Reign, (Not) American Apparel & More

Quick Take: Swap Drop, Purple Reign American Apparel & More

by Sagekat Sep 01, 2017 0

Get your 2-minute hit on recent and noteworthy green style and beauty hacks and features, from makeup tutorials and beauty reviews to news on the ethical-fashion front.

1. Video: Bare face + graphic eye makeup how to

Sagecat

Quick Take: Swap Drop, Purple Reign, (Not) American Apparel & More

MVCC Green Tent

style

indigo

shopping | fashion

Let's all swap!!

Less than 20% of what gets donated to

style indigo

Let's All Swap!!

ENGLISH LASS IN LA

Sustainable lifestyle blogger exploring California, ethical fashion and how local resources

Menu

ETHICAL FASHION | FASHION | PRODUCT REVIEW

Swap Society – an Environmentally Friendly way to Update your Wardrobe

August 2, 2017 No Comments



English Lass in LA

Swap Society – an Environmentally Friendly way to Update your Wardrobe