



Rhombins

Designed by Pfeiffer Lab

Produced by AMAC using Cereplast®

Rhombin Facts

Manufactured in the USA by AMAC

Designed by Pfeiffer Lab, bringing design innovation to “green” products.

Over 90% biobased—made from Cereplast® plant-based bioplastics, a material that helps protect and preserve the environment.

Provides consumers with the great design and luxury that traditional products offer, while remaining eco-sensitive.

Purchasing decisions can help protect the environment, reduce dependence on foreign oil and support the US economy.





Good for the Desk Rhombins are a modular desk accessory with a conscience. They showcase an innovative way to change consumer perceptions about eco-friendly bioplastic materials using good old-fashioned US design and manufacturing innovation.

“It’s hard to get people excited about raw materials, but when you use the material to create something engaging, you can tell a really interesting story. And that’s what the Rhombins project was all about,” said Eric Pfeiffer, President and Creative Director of Pfeiffer Lab. “What we’ve done is to design an every-day object that can connect the consumer to a new Cereplast material in a real physical way. The fact we could make the product in the USA further enhances the sustainability story of the brand with a commitment to US-made raw materials and manufacturing.”

Style vs. Sustainability Rhombins is the first product to feature a new bioplastic symbol, introduced by Cereplast in May, to address a need to educate consumers about bioplastics. Bioplastics are made from renewable resources like corn, tapioca, potatoes, sugar and algae, and have been an emerging sector of the polymers industry, gaining ground in consumer applications including compostable packaging, cups, plates, cutlery and other ubiquitous but unremarkable products. In this emerging commodity marketplace, Cereplast was looking for a way to differentiate their blend of bioplastics, and saw the opportunity to go premium by introducing a high-style product manufactured locally in the USA.

With more sustainable products flooding the North American market, merging eco-sensibility with high style and luxury, cutting-edge design is becoming critical. “Your products have to acknowledge sustainability in a real way just to get a seat at the table at any major retail brand these days,” says Scot Herbst, Design Director for Pfeiffer Lab.

Keeping It Local

The Rhombins are the result of a three-way collaboration between **Cereplast**, a leader in bioplastic materials based in L.A., **Pfeiffer Lab**, an Oakland, CA-based industrial design firm and **AMAC**, a plastics manufacturer in Petaluma, CA.

Introduced at the International Contemporary Furniture Fair in New York this spring, Rhombins are now available online at:

www.theutilitycollective.com



PRODUCT »

Rhombins Desk Organizers



Designed by: [Scot Herbst, Eric Pfeiffer](#)

Price: \$29.00

A desktop pen repository is essential, especially when your workspace looks like our workspace and writing implements get easily buried under stacks of paper, piles of books, and general junk. This is why we love Rhombins. We spotted these desk accessories way back in May at the ICFF, they're now available for purchase, and they're awesome. Stick them next to each other, stack them on top of each other, put whatever the heck you want to keep handy in their little cubbyholes.

More info: theutilitycollective.com

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DESIGN, PRODUCTS MAY 19, 2011

ICFF: Home Office Roundup

By [Amy Feezor](#)



It may be named for its focus on contemporary furniture design, but ICFF always offers up a few accents and accessories that inspire my home-office-product-loving heart. Take a gander at a six smart items that caught my eye at the 2011 show in NYC over the weekend.

1. The Rhombins These desktop-size modular storage solutions from [AMAC](#) are made using [Cereplast](#), a plant-based bio-plastic. *Available for pre-order at [The Utility Collective](#).*

2. Abysse Lamp We love the combo of clear crystal with a fire-engine-red cord in this simply elegant lamp. *Available at [Baccarat](#).*

3. Bow Bin German designer Cordula Kehrer used rattan and plastic to create these mixed-material wastebaskets. *Available for pre-order at [Areaware](#).*

4. Smart Pebbles – Universal Cradle Stack two to three of these non-slippery, silicon-made "pebbles" to hold a phone; use two side by side to prop up a laptop and keep it cool. *Learn more at [yourpebbles.co.kr](#).*

Herman Miller Blog

1. The Rhombins
These desktop-size modular storage solutions from AMAC are made using Cereplast, a plant-based bio-plastic. Available for pre-order at The Utility Collective.

130,829 Views

<http://www.hermanmiller.com/lifework/icff-home-office-roundup/>



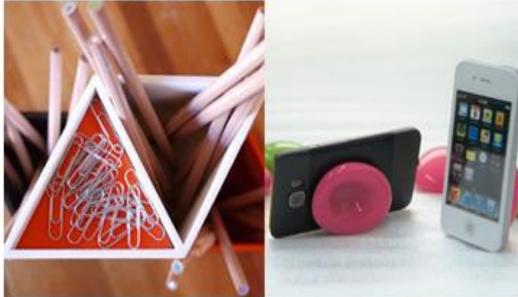
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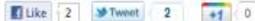
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Home Office Roundup from ICFF 2011

Lifework



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Alarm Dock Dock your iPhone and stay on time using a flip-clock app and this basic beech-wood design by Jonas Damon. Available for pre-order at [Areaware](#).

Cappello Lamp You'll be charmed by the paper "cap" (or "cappello" in Italian) of Molo's marble-based lighting (your desk will be, too). Available at [molostore.com](#).

Unplggd

The Rhombins These desktop-size modular storage solutions from AMAC are made using Cereplast, a plant-based bio-plastic. Available for pre-order at The Utility Collective.

15,691 Views

<http://www.unplggd.com/unplggd/lifework/home-office-roundup-from-icff-2011-lifework-147254>

Rhombin Desk Organizer



This modular three piece set will organize your desktop clutter in no time. You can arrange them in numerous ways to suit your needs, and take note that two sets will give you quite a few options (see photos at [TUC](#)). You'll also be happy to hear they're made from a plant based bio-plastic called Cereplast.

Main image above via [TUC](#) (where you are also able to purchase the Rhombin for \$39.00).



Design: Eric Pfeiffer and Scot Herbst
Made with Cereplast, a plant based bio-plastic.
Made by AMAC in Petaluma, CA.

Available at [PLASTICA](#) or [TUC](#) (\$39.00).

Better Living Through Design

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3510 Views

<http://www.betterlivingthroughdesign.com/accessories/rhombin-desk-organizer.html>



Photo: Benjamin Lehn (2527 views)

Rhombins

Rhombus-shaped modules with triangular slots can be combined for unique desktop storage.

www.pfeifferlab.com

Design: Eric Pfeiffer and Scott Herbst

Core77

Rhombus-shaped modules with triangular slots can be combined for unique desktop storage.

www.pfeifferlab.com

Design: Eric Pfeiffer and Scott Herbst

23,464 Views

<http://www.core77.com/gallery/ny-design-week-2011-icff/14.asp>

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mainly
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Rhombins por Pfeiffer Lab

Terça, 27 Setembro 2011 14:19 | 1 | 0 | 0

Pfeiffer Lab é um estúdio de design multidisciplinar, que proporciona aos seus clientes soluções viáveis para a mais variadas gamas de design, estratégia e desenhos de marcas.



Recentemente desenvolveu uma solução de armazenamento modular para secretária apelidada de Rhombins.



Pode ser configurada de várias maneiras, dando ordem a uma forte configuração de design a cada secretária.

A coleção Rhombins é feita a partir de **Cereplast™**, uma planta com base em bio-plástico, o que torna esta coleção amiga do ambiente e fantástica para arrumação.



lista nos EUA por um AMAC Potaruma, uma empresa de fabrico baseada na Califórnia

www.pfeifferlab.com

Veja o vídeo

http://www.espresso.com/amaq/1960/rhombins/video/29489422

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A coleção Rhombins é feita a partir de Cereplast™, uma planta com base em bio-plástico, o que torna esta coleção amiga do ambiente e fantástica para arrumação.

English Translation:
The Rhombins are made using Cereplast™ a plant based bio-plastic so they are both good for the planet and great for creating desktop order.

<http://www.projetarcasamagazine.com/pt/mix-design/125-the-rhombins-by-pfeiffer-lab>

<http://www.casainteriores.com/en/mix-design/125-the-rhombins-by-pfeiffer-lab>

GREEN PRODUCTS GALORE

Natural Home editors share the just-released green products as they come across our desks.

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Rhombin Desktop Organizer Mixes Convenience with Eco Chic

7/21/2011 11:28:14 AM

Press Release

Tags: [Press Release](#), [organization](#), [organizer](#), [desk](#), [The Rhombin](#), [bioplastic](#), [plant-based plastic](#)

Just in time for back-to-school shopping, a swanky new desk accessory dubbed "The Rhombin," is merging sustainability with convenience and cutting-edge design. The Rhombin is made from plant-based plastic (bioplastic) instead of traditional plastic, which is harmful to the earth and perpetuates dependency on foreign oil. The bioplastic is made by a company called Cereplast, a leader in converting plants into plastic. Bioplastics are biodegradable and compostable, made from renewable resources including corn, tapioca, potatoes, sugar and algae.



The Rhombin reflects growing consumer demand for green products that don't sacrifice style. Created by renowned San Francisco-based industrial designer Eric Pfeiffer, the three-piece set offers a modular design with the ability to be arranged in numerous configurations as a desktop organizer. The colors can be mixed and matched and can be used as individual pieces or as a "circular" three-piece object. In addition to being made from eco-friendly materials, the Rhombins support America's economy – they're US manufactured in Petaluma, California. The Rhombins retail for \$29 and the first batch will ship in August. Pre-ordering is available online at <http://theutilitycollective.com/rhombins.html>.

Natural Home & Garden

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2386 Views

<http://www.naturalhomeandgarden.com/green-products-galore/rhombin-desktop-organizer-mixes-convenience-with-eco-chic.aspx>

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Rhombins — a set of three plant-based bioplastic desktop organizers — can be arranged in different configurations. They are designed by Eric Pfeiffer and Scot Herbst. Pre-order them [here](#).

Price: \$29.00

via *dwell*

Moddea

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via dwell

<http://moddea.com/2011/09/12/rhombins-desk-organizers/>



Halcyon Days

The Utility Collective's new Rhombins are so damn cute. For your desk, or the kitchen, or perhaps even your jewels by the bed. My only complaint is I want to attach them to my walls after watching this video they put together. That and I kind of want them in fluorescent colors and shades of gray. What do you say guys?

wednesday, september 28, 2011

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<http://kellylynnwaters.blogspot.com/2011/09/utility-collective-s-new-rhombins-are.html>

The Stores

A mix of museum and design stores across North America.

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Abodeon	http://www.abodeon.com/
Area	http://www.area-store.com/area/home.html
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Canoe	https://canoeonline.net/
Oakland Museum	http://museumca.org/store
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MXYPZYK	http://mxyplyzyk.com/
Carrousel World	



deCordova
Sculpture Park and Museum

the Store

design warehouse