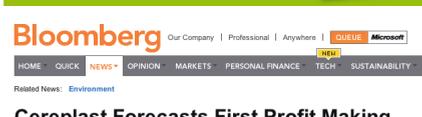
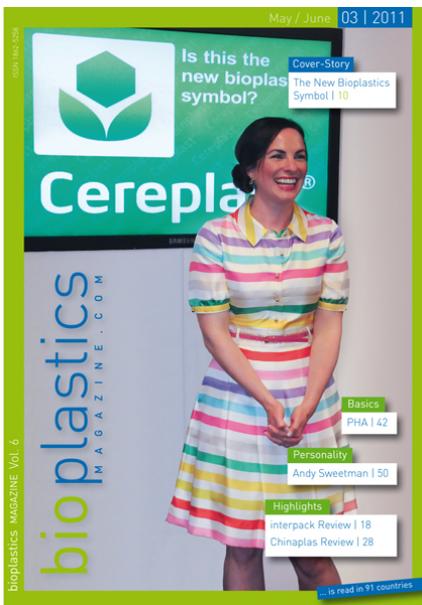


Cereplast IN THE NEWS



Tale of two bioplastics balance sheets: Exponential growth at Cereplast, the end of the road for Telles

By PlasticsToday Staff
Published: January 18th, 2012

Bioplastics manufacturer Cereplast[®] has announced a strong set of financial results showing robust growth in 2011. Its annual shareholder review detailed strong growth, fueled in part by the signing of several large distribution agreements, establishment of operations in Europe, and knock-on benefits from the worldwide green legislation movement toward the ban of plastic bags.

The year was also fruitful in terms of technology, with several new bioplastic resin grades introduced. In addition, the company announced in December the Din-Certco certification of three new resins for applications in blown film bags to better answer the demand of the European market for trash and shopping bags. In 2011, the US Patent Office granted also the Company an additional patent on nano-materials in bioplastics.

Revenue, which increased from \$2.7 million in 2009 to \$6.3 million in 2010, maintained an upward course: by the end of the third quarter of 2011, Cereplast had generated more than \$20 million in revenue while improving its gross profit margin. With the support of Azard Capital[®], Cereplast strengthened its balance sheet, raising \$17.3 million in equity and \$12.5 million in debt under favorable terms, which allowed the company to grow its core customer base from two to 12.

"It was a great year for Cereplast with exponential growth," said Cereplast Chairman and CEO Frederic Scheer. "Our

Cereplast Forecasts First Profit Making Resins for Compostable Plastics

By Jack Kaskey - Nov 18, 2010 1:10 PM PT

Cereplast Inc., the U.S. maker of resins for compostable plastic bags, said it will be profitable starting in the second half of 2011 as demand for plant-based products pushes output to capacity at its only factory.

Sales will triple to more than \$5 million in the current quarter from \$1.51 million in the previous three months as new supply contracts boost output to 25 percent of capacity, Chief Executive Officer Frederic Scheer said yesterday in an interview at Bloomberg's headquarters in New York. Annual sales will quadruple in 2011 as the plant reaches capacity, leading to a profitable third quarter, he said.

Scheer, 56, is betting that newly enacted bans on petroleum-based plastic shopping bags in countries such as Italy and in cities in California will boost demand for plant-based compostable resins. Contracts with companies such as Mozzatec, Itak, based in Mexico, and maker RI IFF, Masterbatch,

The legacy of humans living thousands of years ago is beautiful and priceless art for which we travel across the globe to see in museums.

The legacy of humans living today? Tons upon tons of garbage, much of it plastic, thanks to our modern-day technology and associated consumption habits.

Not exactly priceless.

If we strung together the yearly use of drinking caps, we'd be able to go to the moon and back 250 times, according to Cereplast founder Frederic Scheer.

I haven't thought about plastic the same way since I spoke with Scheer last Friday afternoon in the dimly-lit lobby of the a Hilton Hotel in Manhattan.

Now, ordering a Starbucks iced coffee — which comes in a plastic cup — makes me feel bad. Getting takeout for lunch in a plastic container and eating it with a plastic spoon and fork? Even worse.

The plastics we use — and often fail to reuse or recycle — are everywhere. The problem, of course, is that some of these plastics end up in a landfill in the short-term and take hundreds of years to decompose in the long-term.

Cereplast is frequently highlighted in news publications and trades including Bloomberg, the Wall Street Journal, Scientific American, SmartPlanet, Plastics Today, the Los Angeles Times, the Los Angeles Business Journal and bioplastics MAGAZINE.

Cereplast ON TELEVISION



Cereplast, and products made from Cereplast bioplastics, are regularly featured on national TV including Good Morning America, CNBC, CNN, Sundance, energyNOW!, NY1 and CNN Headline News (HLN). Visit www.cereplast.com/news/videos.